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where tangible, meaningful
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BIG DATA WORLD

12-13 March 2019 ExCeL, London
www.bigdataworld.com

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DATA NEEDS A BIG EVENT – AND WE’VE GOT IT!



BIG DATA WORLD

From data management to data integration, from machine learning and AI to analytics, Big Data World is the world-leading event that delivers more features, education, products and services than ever before. Whilst focusing on what really matters for you and your business.

Meet face-to-face with 70 of the lead data solutions providers, offering the services you’re looking for. Hear from over 100 expert speakers, covering the key topics in the expansive conference programme. Network with hundreds of your peers from some of the world’s biggest and most innovative companies.

The Keynote Theatre will present strategies on how to become a data-driven business, how to approach emerging data and to create results. Hear from experts on the challenges managing data across technical infrastructure and business process in the **Data Management & Integration Theatre**.

What does data mean for the business world? Find the answers in the **Data Analytics & BI Theatre**.

In the **AI Keynote**; visionaries, global influencers and thought leaders will present the strategic side. **The Machine Learning & AI Theatre** will focus in depth on these cutting edge technologies.

MORE THAN MEETS THE EYE

Not only will you have the chance to meet with an incredible range of over 70 suppliers serving the data and AI industry. You can explore the larger exhibition hall, over 600 suppliers covering cloud, cybersecurity, blockchain, IoT and more!

Just a snapshot of who else you can meet:



REGISTER NOW FOR YOUR **FREE** TICKET: WWW.BIGDATAWORLD.COM/FREE

EVERY EMERGING TECHNOLOGY. ONE DIGITAL TRANSFORMATIVE JOURNEY.

The UK's largest disruptive technology event incorporates Big Data World, AI Tech World, Blockchain Technology World, Cloud & Cyber Security Expo, Smart IoT, Cloud Expo Europe, DevOps Live and Data Centre World.

The eight co-located events offer an unmissable opportunity to help you navigate through the best or find the best route to your digital transformation, as you explore, across 2 days and in 1 location, ALL the latest emerging technologies to help **YOUR** business.



**BLOCKCHAIN
TECH WORLD**



**CLOUD & CYBER
SECURITY EXPO**



SMART IOT



**CLOUD EXPO
EUROPE**



**DEVOPS
LIVE**



**DATA CENTRE
WORLD**



MAKE DATA EVEN SMARTER.

As data is becoming more meaningful and contextually relevant, the focus in forward-thinking companies moves from collecting massive amounts of data to understanding it.

**How can the data we're collecting
be turned into knowledge?**

**What actions should I take based on the
conclusions the data leads to?**

Find out more on page 5



AI TECH WORLD

HIGHLIGHT SPEAKERS

 CHRIS COMBEMALE CEO DMA <i>Privacy is a core brand value of a customer-centric business</i>	 LARS CARLSSON Head of AI Stena Line <i>AI and Business Development at Stena Line</i>	 CALLUM STAFF Lead Data Scientist Marks & Spencers <i>M&S Food Data Science at (almost) 1: What I've Learnt in Setting up the Team</i>	 SANDY GHUMAN Audience Targeting Capabilities Consultant, Digital Decisioning Sky <i>Sky's innovative use of data and technology for audience targeting</i>	 KATIE KING CEO AI in Marketing <i>Using AI in Marketing</i>
 MANU KUMAR Chief Data Officer, Customer Lab BUPA Global <i>Falling for Deep Learning</i>	 ZOE WEBSTER Director of AI and Data Economy Innovate UK <i>Accelerating UK Innovation in AI and Data</i>	 JEAN ORTIZ PEREZ Head of Analytics I&A Collinson Group <i>AI & Machine Learning Applications in Insurance Industry</i>	 ALEX ALTEN-LORENZ Chief Architect Global Platform / Technology EON <i>Big Data in a Modern Enterprise</i>	 TORQ PAGDIN Director, Technology (Data Engineering) Hotels.com <i>How the Hotels.com Data Engineering Team Use Open Source Applications</i>

TOPICS INCLUDE

 ARTIFICIAL INTELLIGENCE	 DATA ARCHITECTURE	 DATA LAKE	 GDPR	 MARKETING INSIGHTS
 BLOCKCHAIN	 DATA GOVERNANCE	 DATA MODELLING	 HADOOP	 NOSQL
 BUSINESS INTELLIGENCE	 DATA INSIGHTS	 DATA PLATFORMS	 IN-MEMORY COMPUTING	 PREDICTIVE ANALYTICS
 BUSINESS TRANSFORMATION	 DATA INTEGRATION	 DATA WAREHOUSING	 IOT	 SPARK
 DATA ANALYTICS	 DATA MANAGEMENT	 EDGE COMPUTING	 MACHINE LEARNING	 TEXT ANALYTICS

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HIGHLIGHT SPEAKERS



CLAES BENDTSEN
Senior Leader
Data Science
Bendtsen

*Machine Learning
for Smarter
Drug Discovery*



DR. JESSICA WADE
Postdoctoral
Research Associate
Imperial College London

*Making the
Internet
Great Again*



NICK HOLZHERR
CEO
Whisk.com

*Internet of Food:
Transformative
Opportunities in Content
and Commerce from
Connecting Data*



KEVIN FLETCHER
Chief Data Offer
HMRC

*The Evolving Role of
the Chief Data Officer*



RICHARD FREEMAN
Lead Data and Machine
Learning Engineer
JustGiving

*Building, Running and
Measuring Machine
Learning in Production*



STEVE KEIL
EMEA Solutions
MariaDB

*The Holy Grail of
Analytics and Wisdom:
Our Epic Fail... and our
Revolutionary Potential*



JACOB TURNER
Barrister & Author
of Robot Rules
Fountain Court Chambers

*Robot Rules:
Regulating Artificial
Intelligence*



DAVID ROLFE
Director of Solutions
Engineering
VoltDB

*Bringing it all together:
Real-World ML
Scenarios involving
Millions of Fast
Moving Records*



RIAZ ALI
Head of Business Intelligence
and Optimisation
giffgaff

*Data-Driven
Experimentation:
giffgaff's Journey on
the Road to Making
Things Better*



RISHABH MIGLANI
BI Solutions Specialist
SplashBI

*360° Customer View
for Data Driven
Decision Making*

FEATURES INCLUDE

MARKETING INSIGHTS STREAM

Access to better analytics is changing the marketing landscape at a jaw-dropping rate. There are countless articles, white papers and reports on the insights and success rates created by the developing technologies. This stream explores the meeting point between technologists and marketers.

LEADERSHIP AND CULTURE

Effective leadership is key for a successful business, from focussing on participation across the board to creative thinking and team building. This stream will explore how individuals and organisations are stepping up to achieve collaboration, balance and speed up change in their respective industries.

DIVERSITY AND INCLUSION STREAM

Lack of diversity and gender in-balance are major hurdles across the sector and need to be addressed urgently! Join our stream as key technologists discuss issues such as the industry's glass ceiling, the gender pay gap and fostering a culture of inclusion.

**NEW
FOR
2019**

Make data even smarter.

AI Tech World is our brand new event launching alongside the leading data & analytics event, Big Data World.

Not only can you further develop your understanding of the technology that everyone is focused on, AI, but you can benefit from a word-class programme hosted by data's leading minds - and all of this as part of the UK's largest disruptive technology event.

CONFIRMED SPEAKERS



**APURVA
KUMAR SINHA**

HEAD OF INNOVATION
AND INFORMATION
MANAGEMENT
NETWORK RAIL



**ZOE
WEBSTER**

DIRECTOR OF AI AND
DATA ECONOMY
INNOVATE UK



**JACOB
TURNER**

BARRISTER & AUTHOR
OF ROBOT RULES
FOUNTAIN COURT
CHAMBERS



**ANDREW
DROOKER**

DIRECTOR GLOBAL
APPLICATIONS
DEVELOPMENT
UPS



**ARJUN
PANESAR**

HEAD OF AI
DIABETES.CO.UK



**LUIS MIGUEL
DEL SAZ
RODRIGUEZ**

HEAD OF DIGITAL
TRANSFORMATION
ORDERING &
LOGISTICS P2
AIRBUS



**PAUL
RUSSELL**

DIRECTOR OF
ANALYTICS
EXPERIAN UK B1



**ADITYA
KAUL**

RESEARCH
DIRECTOR
TRACTICA



**STEVEN
MCAULEY**

CHIEF STRATEGY
OFFICER
TINYBOX



**PARUL
GREEN**

HEAD OF AXA
NEXT LABS EUROPE
AXA GROUP



**NICK
HOLZHERR**

CEO
WHISK.COM



**DAVID
HOYLE**

PHD DATA
SCIENTIST
AUTOTRADER

I have taken away some great ideas from Big Data World! I have talked with some great suppliers and connected and networked with people in the industry. There's not many opportunities like this for you to go to one place and see everything in one room.

**HEAD OF DATA SCIENCE
BARCLAYS**



AI TECH WORLD

FOR MORE INFORMATION, AND TO REGISTER FOR AI TECH WORLD,
PLEASE VISIT: WWW.AITECHWORLD.CO.UK

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INDEXIMA

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OUR VIP BENEFITS INCLUDE:

- Fast track access to Big Data World
- Complimentary premium refreshments
- Access to the exclusive VIP lounge, where you can network with thousands of your peers from across the technology ecosystem
- Reserved front row seating in the conference theatres and seminars
- Networking drinks after the first day to catch up with your peers and meet other VIPs

Numbers are limited. Contact our VIP delegate executive team today on **+44 (0) 203 957 6841**



BRING YOUR TEAM AND WIN!

Register with your colleagues today for Big Data World, to all be entered into a prize draw to win a £500 team experience.

Register as a team here: www.bigdataworld.com/competition

Situated in London's vibrant Docklands, ExCeL is Britain's finest exhibition venue.



BY CAR

Follow signs to Royal Docks, City Airport and ExCeL. There is easy access from the M25, M11, A406 and A13. For Sat Nav purposes, please use postcode E16 1DR. There is parking for 3,700 cars and ExCeL's park and ride scheme makes it easy to reach from the East side of the venue.



BY RAIL

London has a number of main rail stations, all offer easy access to ExCeL. All offer easy access to ExCeL. Please use the TFL Journey Planner to find the quickest route. For National Rail enquiries please visit www.nationalrail.co.uk



BY AIR

London City Airport is a mere 5 minutes away via public transport.



BY UNDERGROUND

The nearest station is Prince Regent. This is part of the DLR network. Please use the TFL Journey Planner to find the quickest route. All offer easy access to ExCeL.



BY BUS

ExCeL is served by the following bus routes:
Custom House Station: 147, 325, 678, 241.
Prince Regent Bus Station: 300, 473

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